CIRCULAR ECONOMY

WASTE = RESOURCES

PRODUCTION

RECYCLING

CONSUMPTION

QUALITY

RAW MATERIALS

RECYCLING RATES

RESPONSIBLE CONSUMPTION

CO2 EMISSIONS
BEST IN CLASS
INNOVATION ECOSYSTEM
INNOVATION RATIO
INDUSTRIAL DEVELOPMENT
POPULATION AND TYPOLOGY
CONSUMER DISTRIBUTION
ECODESIGN

CITIZEN

RESPONSIBLE CONSUMPTION

THE CIRCULAR LAB

LCA

CO2

ENTREPRENEURSHIP

BIG DATA

DATA PROCESSING CENTER

OFFICES

WORKSHOP

SMART WASTE

COLLECTION

4.0 PLANT

SORTING & RECYCLING
ECODESIGN

THE PACKAGING OF THE FUTURE

ECODESIGN

≤ 80%
CITIZEN

HELP US!
SURVEY

CITIZEN APP

CITIZEN

CAMPAIGN IMPACT

CONTINUOUS AND DIRECT COMMUNICATION CHANNEL

RESPONSIBLE CONSUMPTION

2020

BIG DATA

FEEDBACK
COLLECTION

NEW MODELS

COLLECTION FOLLOW-UP

PAY AS YOU THROW

SMART CONTAINERS

SMART ROUTE

+EFFICIENCY
+COSTS

SMART WASTE
SORTING PLANT MANAGEMENT

100% AUTOMATED 4.0 SORTING PLANT

PET HDPE ALUMINIUM MIXED PLASTIC BEVERAGE CARTON STEEL OTHERS
Environmental Analysis

FROM THE BEGINNING TO THE END

THE CIRCULAR LAB

LCA

COLLECTION

CO₂

SORTING

RECYCLING

INCINERATION

LANDFILL
ENTREPRENEURSHIP

OPEN INNOVATION MODEL
LABORATORY

WORKSHOP

MEETING ROOMS

WORK POSITIONS FOR COMPANIES AND ENTREPRENEURS

DATA PROCESSING CENTER

BIG DATA

TO BE OPENED IN SPRING 2017
THANKS!