

Secondary



Árees



GEOGRAPHY
AND HISTORY



BIOLOGY
AND GEOLOGY



LANGUAGE
AND LITERATURE

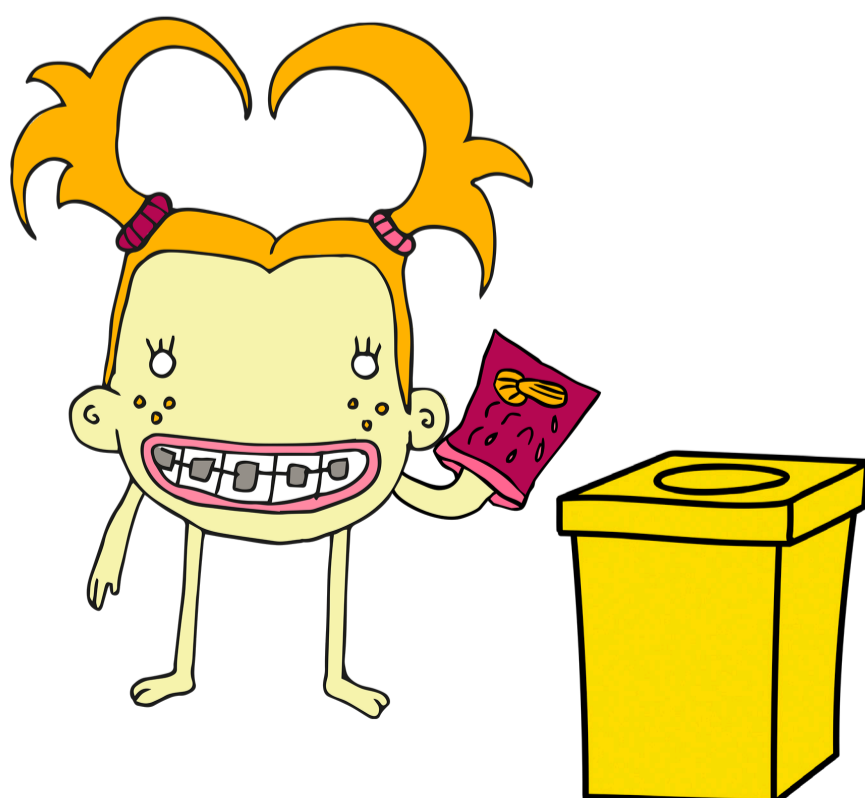


SOCIAL A
ND CIVIC
VALUES

Have fun on ecoline

Goals, opportunities, ideas and concepts

1. Recognize the need for recycling in a culture of sustainability.sostenibilitat.
2. Learn to look for truthful information online and offline
3. Take on the role of a critical, aware consumer from an environmental point of view.
4. Transmit the acquired knowledge to other people.
5. Get involved in the collection and separation of waste packaging.



Secondary



Activity 1

challenge: recycle or buy! On Facebook

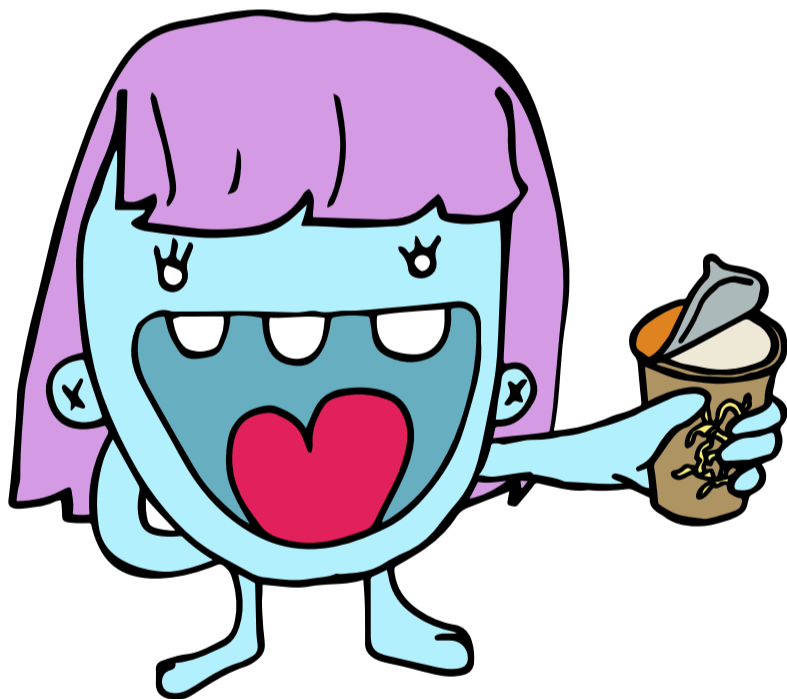
Have fun on ecoline

● The aim of this activity is...

Use information technology and the social networks for a cause such as the environment. Have fun integrating knowledge. Teach and encourage other people to get enthusiastic about recycling.

● What do we need?

Computers with an Internet connection, Facebook profiles and mobile phones.



● What will we do?

We will organize a chain of recycling challenges on Facebook. Each participant will challenge three people to recycle something “difficult”, not obvious. For example, a box for earbuds with a cardboard exterior, a plastic window, a plastic insert where the earbuds fit, and an instruction manual, etc. Or a plastic pot of instant noodles wrapped in paper and with an aluminium lid.

If they don't do it, they will have to buy the challenger a snack. And each time, they will have to “nominate” three new friends to take the challenge. These friends must reply by explaining what they have recycled and showing photos showing how they did it.

Shall we continue?

We can organize a WhatsApp group with recycling ideas and photos, where people can ask questions, etc. Use recycling as a topic of entertainment: create puzzles, from word searches to crosswords, text in moving columns, spot-the-difference drawings or photos, hieroglyphics, multiple-choice quizzes, etc. Pupils can be motivated by publishing the puzzles on the website or school magazine or with a competition and prizes for the best entries.

Have fun on ecoline

● The aim of this activity is...

Reinforce pupils' commitment to the environment and their participation in a more familiar language, such as the school or class blog.

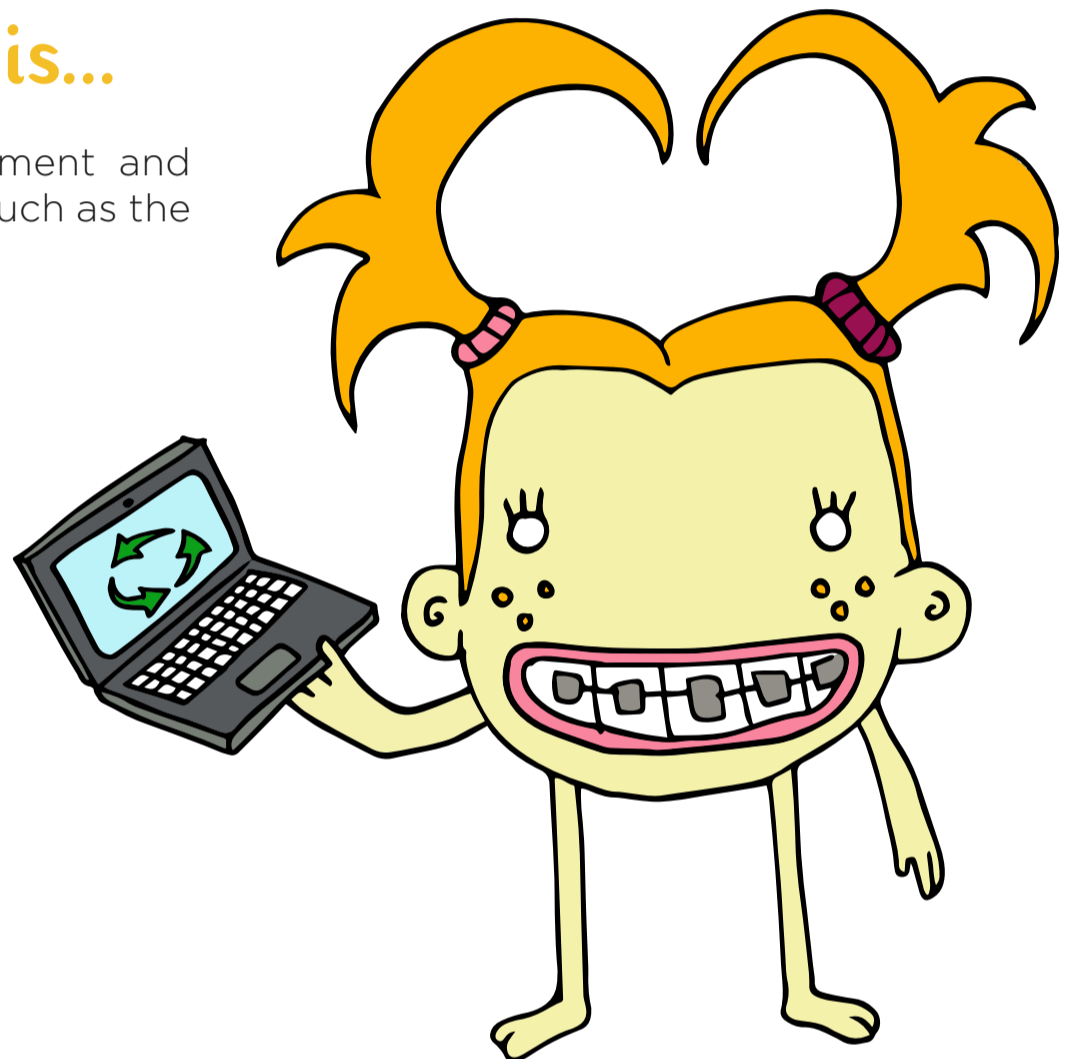
● What do we need?

Blog (from the school website or using freeware editors).

See an example on our blog [Amarillo, Verde y Azul](#) or follow us on Twitter [@amarilloveryazu](#) and comment on our news or share yours.

● What will we do?

Short blog entries to explain the history of recycling, anecdotes or surprising news from the world of recycling. Link an account or a Facebook page created by the group.



Shall we continue?

Call for a rubbish collection in a nearby natural setting. The social networks are ideal for mobilizing around a good cause. If you set a date and time, ask your friends and family to retweet to spread the call. On the day, bring all the collected packaging to the appropriate container to give it a second chance.